

DREW SORRELL

Shareholder & Chair,
Data Governance
Group

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Drew Sorrell is a seasoned business lawyer with particular expertise in technology, cybersecurity and privacy issues. With an MBA in marketing and finance, he approaches clients' legal issues with both a practical business bent and a self-described geeky love of technology.

Drew enjoys working with CLO's, CIO's, CTO's and technology owners at businesses of all sizes in every phase of their legal needs. He assists them on the front end, drafting and negotiating software licenses, Internet service provider agreements, data privacy/breach policies and procedures, and employment/services agreements as well as the indemnity and insurance coverage related to those agreements. He advises clients on the GDPR and state-specific regulations, penetration testing and security audits. He also has years of experience handling matters when things go wrong, including data breaches, privacy issues and other technology or software problems.

A founding member of the Sedona Conference Group 11 (Privacy/Data Security), Drew is frequently asked to speak and write on legal and ethical issues arising from technology, including unfair and deceptive trade practices, data breach, privacy, data governance, and technology contract drafting. He is chair of the firm's multi-disciplinary Data Governance Group as well as the past chair of the Orange County Bar Association's Intellectual Property, Business Law and Technology Committees. Drew is also the past president of the Orlando Chapter of the Federal Bar Association.

Outside the technology arena, Drew has substantial expertise in both contracts and commercial litigation. In addition, he has experience assisting clients with government contracting. Drew began his legal career as a judicial clerk to Senior United States District Judge John H. Moore II, in Jacksonville, Florida, and then practiced with an AmLaw top 10 firm in Manhattan. After a stint as an assistant county attorney responsible for day-to-day

legal advice and litigating civil issues for the county, Drew returned to Lowndes. Drew is admitted to practice in Florida, New York and the District of Columbia.

Born in Florida, Drew roots for his adopted football team—the FSU Seminoles (because neither Rollins nor George Washington has a football team). He is the proud father of two sons who wrestle and play the euphonium, make great grades and generally keep him on his toes.

ADMISSIONS

- New York State Bar, 1998
- The District of Columbia Bar, 1999
- The Florida Bar, 1999
- U.S. Court of Appeals, Eleventh Circuit U.S. District Court
- U.S. District Court, Middle District of Florida
- U.S. District Court, Northern District of Florida
- U.S. District Court, Southern District of Florida
- U.S. District Court, Southern District of New York

EDUCATION

- Rollins College, Crummer Graduate School of Business (M.B.A., with honors, 2008) Beta Gamma Sigma
- George Washington University Law School (J.D., with honors, 1997) Law Review
- Rollins College (A.B., cum laude, 1994) Honors in the major field, Pi Sigma Alpha

COMMUNITY ACTIVITIES

- Orlando Aero Club, past member and past member of the Board of Directors

RECOGNITION

- Martindale-Hubbell Rating: AV
- George Washington University Law School Law Review
- Former Law Clerk to Senior United States District Judge John H. Moore II
- Named 2015 E-Discovery Attorney of the Year in Florida by the Global Law Experts

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

- The Sedona Conference, Working Group 11 (data security and privacy), Founding Member
- Orlando Tech Council, Member
- Federal Bar Association, Orlando Chapter, Past-President
- Orange County Bar Association, Intellectual Property Law Committee, Immediate Past-Chair
- Orange County Bar Association, Business Law Committee, Past-Chair
- Orange County Bar Association, Technology Committee, Past Co-Chair

- United States District Court, Middle District of Florida, Grievance Committee, Past-Chair
- The Florida Bar Association, Grievance Committee Group "D", Past-Chair
- First Central Florida Chapter of the American Inns of Court, Barrister Member
- 2008-2009 Meritas Leadership Institute
- Graduate Leadership Winter Park
- Graduate Leadership Osceola
- Meritas, Privacy and Data Security Committee, Chair
- Meritas, Finance Committee, Past Member
- American Bar Association Section of Science and Technology, Member
- American Bar Association e-Discovery and Digital Evidence Committee, Member

PRESENTATIONS

- Copyright and Trademark Implications of Nirvana LLC v. Marc Jacobs; Orange County Bar Association Intellectual Property Committee, February 23, 2021
- Pandemic Planning: What to Expect; Orange County Bar Association Business Law Committee, November 4, 2020
- How to Avoid an FHA Lawsuit for Your Website; UsableNet, September 30, 2020
- Annual Meeting of Working Group 11 on Data Security and Privacy Liability; The Sedona Conference, June 24, 2020
- Mitigating Employment Risks of Reopening; Lowndes, April 30, 2020
- Law Firm Security in a Working from Home World Webinar; Orange County Bar Association Intellectual Property Law Committee, April 29, 2020
- Cybersecurity In a Work From Home World Webinar; Lowndes, April 28, 2020